

MINNESOTA ESA STATE MEETING MINUTES

Saturday, August 20th at 10:00am

Presiding Officer: Dee Rotering, President

Officers Present

Dee Rotering, President

Dana Terry, First Vice President

Jennie Zafft, Secretary

Dennis Marler, Treasurer

Julene Donnay, Parliamentarian

Welcome (10:05am): Dee Rotering

Opening Ritual

Roll Call: Jennie Zafft

Alpha Chi: 2

Alpha Sigma: 1

Alpha Zeta: 4

Beta Sigma: 1

Beta Theta: 0

Delta Mu: 5

Delta Rho: 1

Gamma Omega: 3

Gamma Zeta: 2

Theta Rho: 0

Treasurer Report: Dennis Marler

Annual Variance Report

Member Dues

Update on LabCorp

Betty Marler moved to dispense funds to Welcome Home Vets, 2nd: Mari Scotch, Approved

Lori Thorpe moved to dispense funds to Wishes & More, 2nd: Betty Robinson, Approved

Parliamentarian: Julene Donnay

Meeting to be held on Sept. 12th over lunch to review the Bylaws/Rules and bring them up to date

Appointed Board Reports

Financial Planning Committee: Diane Vanusek

Proposed Budget Discussion

- Terri Olson suggested a reduction in the Essay budget—she donates the supplies & postage
- Julene Donnay requested that money be allocated for the President's hotel & travel for MARC. Diane V. will review the bylaws
- Jody Lang opened a discussion about the LabCorp/MedTox supplies
- Mari Scotch suggested comparing MN's expenses to other states
- Diane V. explained that the budget is based on previous expenditures.
- No motion was needed, 2nd: Jodi Lange, Passed unanimously
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Philanthropic: Diane Vanusek on behalf of Birdie Elkofska

Philanthropic Presentations:

Wishes & More: Lori Thorpe

Card marking event was a success raising over \$420.

Volunteer opportunity on 9/25 at the Withrow Car Show from 9am-Noon or Noon-3pm, Wishes & More will be granting a wish at the event

Help is also needed with fall & winter mailings

If you're interested in volunteering for any of these events, please contact Joelle Gamble at Joelle@wishesandmore.org or 763-502-1500. She can assist you in signing up and completing any pre-requisite paperwork.

Welcome Home Vets/Veterans East:

Update from Betty Marler on behalf of Sandy Hongerholt

Holiday Meal on November 28th

Julene Donnay seeking cat tree for donation to a vet

Wine Tasting Event:

Sept. 17th at Hopkins Elks Lodge

Event to include auction, cork pull, tasting

Cost is \$30 which includes a hamburger basket

Looking for basket/bottle donations

IC Convention:

Seven members attended IC Convention in Indianapolis, IN from July 27-31.

Dee reported that the MN purse raised \$550 for the IC Foundation

St. Jude Walk/Run: Sept. 24th

Info on tables, Sign up online

Contact Diane, Birdie, or Shirley to volunteer in person

If you are not able to participate, please support those walking/volunteering to meet the state goal of \$10,000

Birdie is working on the \$50 for 50 Challenge.

Each state commits to at least 50 donations of \$50 to St. Jude to celebrate the 50th anniversary of the partnership. Must be NEW money. Ideas include a letter writing campaign, donation jar, change rolling, donate for each child/grandchild. Donations will be tracked at HQ.

ESA International has raised \$15,261,804 in 2021-22. The total for the past 50 years is \$356,699,252

Style show will be held on November 5th at the Sheraton Minneapolis West in Minnetonka. Details to follow.

Dee Rotering will be filling the open role for the Junior St. Jude Coordinator.

MARC:

2022 MARC Conference is scheduled for October 7 & 8 in Tulsa, OK. Dee Rotering, Julene Donnay, Kathy Eastlack, Diane Vanusek, Terri Olson, and Birdie Elkofka plan to attend.

MN ESA will provide a \$150 gift & purse donation and is also donating to the book & beverages cork pull. Donations are welcome. Please contact Birdie Elkofska or bring to MedTox

Discussion was held about the advertising opportunity in the program book. Betty R. made a motion to approve a half-page ad for \$50 to honor Dee Rotering. 2nd: Judy Scotch, Passed

Essay Editor:

Terry reminded the group that the deadline for content is the 25th of the month and that no Essay is published in December. Discussion was held regarding the layout and the consensus was to keep all of the forms at the end of the Essay.


Webmaster/Roster Chair:

Jen Davis has printed rosters available at the meeting. They are also available via the website. Dee Rotering mentioned that she is unable to save from the website.

State Convention Host 2023:

Julene Donnay let the group know that the event will be held at Running Aces. She is waiting for the race dates to be released. She is tentatively looking at May 20 & 21. Races are held on Sunday evenings.

Unfinished business:

- Mari Scotch gave an update on serving food at the PGA event to raise funds for Wishes & More. All \$\$ earned is credited to ESA. Alpha Zeta also volunteered to walk in the Fridley parade.
- Julene Donnay discussed hosting rush events. Ideas were shared at IC. Membership is critical.
- Betty Robinson is sending a survey regarding Association of the Arts programming
- Dennis Marler announced that Betty Robinson is the first fully paid member  and reminded the group that dues are \$20/member and \$40/chapter. There is a scholarship available for new members—state pays the first year's dues.
- Send photos to Jen & Terri. Jen would also like to make sure all events are posted on the website.

Next ESA Meeting (tentative):

October 29, 2022: Hosted by the Gavelliers

Closing Ritual

Meeting adjourned at 11:24am

Respectfully Submitted,

Jennie Zafft, ESA Secretary